

U.C.L.A. Co-eds Set for Homecoming



These U. C. L. A. co-eds with their campus policeman, Officer Bashir, are pointing out the location of Westwood Village where, on the evening of Friday, November 31, alumni, university friends, and the general public will line the streets to watch the first annual homecoming parade.

The sorority women and fraternity men will parade decorated floats through the village prior to the palamino and bonfire. Prizes for the best displays will be awarded by a group of prominent citizens, together with famous motion picture stars and university officials who will act as judges.

The young women anxious to point out the way to the event are: Lee Higgins, Elizabeth Dietrich, Eleanor Dixon, and Annette Kinney.

Test of Law to Be Made Soon In Superior Court

Case Involving Property In Subdivision to Be Adjudicated

Involving a number of parcels of property in an Inglewood subdivision and legal points not yet settled in court, the constitutionality of the law passed by the last legislature which regulates deficiency judgments is scheduled to be tested in Los Angeles superior court next Tuesday, October 31.

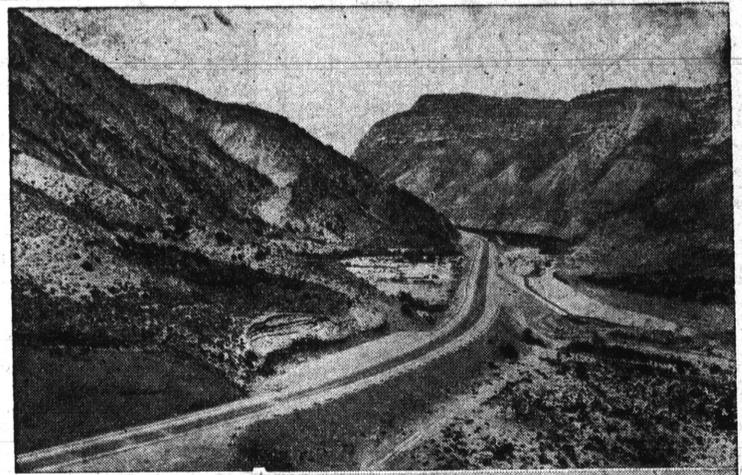
The action is an effort on the part of a Los Angeles investment company to obtain a deficiency judgment against Mr. and Mrs. Roy Westerfeld, owners of one of the lots in the tract. Several hundred persons are declared to be concerned over the outcome of the test suit. The investment company is reported to have been making settlements out of court in most instances, and has made repeated offers to Westerfeld if he would not take the matter to court.

When purchasers of the lots were unable to continue payments to the company, the Los Angeles Investment Company, foreclosed on the trust deeds. In the Westerfeld case the foreclosure was on February 9. The recent law passed by the last legislature provides that "all actions for deficiency judgments, after payment without court foreclosure, must be commenced within three months of the sale," according to Attorney I. Lindenbaum.

Three days before the new law went into effect, on August 18, the company filed 86 deficiency judgment suits in superior court. It is Attorney Lindenbaum's contention that this was more than three months after the sale. Secondly, Lindenbaum contends "such judgments cannot be for amounts in excess of the difference between the fair market value of the property and the amount of the obligation secured by the trust deed," to quote the language of the law.

Third, the foreclosure was on "purchase money," Lindenbaum contends, and deficiency judgments under purchase money is forbidden. A number of property owners are withholding settlement until October 31.

Long Awaited Cut-Off to San Joaquin Valley Ready For Motor Travel, Sunday, October 29



Views of California's \$2,900,000 alternate ridge route, which shortens distance between San Francisco and Los Angeles by 9.6 miles. Above a section of the 30-foot cement concrete highway at French Flat. Below a 206-foot cut in Piru Gorge and two of seven bridge structures.

New Ridge Route Open For Travel

Celebration At Channel Change Marks Completion of New Highway

California's alternate ridge route, costing \$2,900,000 and shortening the distance between San Francisco and Los Angeles by 9.6 miles, will be officially opened for travel next Sunday, October 29.

The new highway, which will supersede the present ridge route, one of the most hazardous and difficult stretches of road in the state, bridges the Tehachapi range of mountains and, it is estimated, will carry 3950 vehicles daily.

Motorists using the new route, which is a cement concrete highway from seven to nine inches in thickness and 30 feet wide, will save from three-quarters of an hour to one and one-quarter hours in driving time.

Ceremonies, attended by the governor, state highway, county and city officials and thousands of motorists, will be held at "Channel Change" at French Flat, 13 miles from the southern end of the project, at 10:30 o'clock next Sunday morning. Gates at Gorman and Castaic will open at 10 o'clock for cars en route to the state-wide celebration. Through traffic will be permitted to traverse the 26.85 miles of new high-grade road after 2 o'clock.

In travel costs California vehicle users will save, according to Director of Public Works Earl Lee Kelly, \$1,369,000 annually and safety will be increased a hundred fold. The new route eliminates 593 curves and decreases the maximum elevation by 684 feet. Three snow summits, which have annually caused delays, are eliminated by the new route, which can be driven at high speeds because of 1000 foot minimum radius of curves. The maximum grade of the new route is six per cent and it contains seven bridge structures. Two bridges were eliminated as the result of a cement concrete channel line change of Piru creek at French Flat. With an average of 150 men at work daily it has taken three years and eight months to complete the project.

Speakers at the celebration next Sunday will include Governor James Rolph, Jr.; State Director of Public Works Earl Lee Kelly; Harry Hopkins, chairman of the California highway commission; State Highway Engineer C. H. Purcell; District Highway Engineer S. V. Cortelyou, who has been in direct charge of construction; John R. Quinn, chairman of the Los Angeles board of supervisors; J. Perry Britte, chairman of the Kern county board of supervisors; William A. Simpson, president of the Los Angeles Chamber of Commerce; Ernest E. East, Automobile Club of Southern California, and E. Raymond Cato, chief of the California highway patrol.

New Kindergarten Law Does Not Apply to Pupils Entered

Although a new state law went into effect Wednesday under which no children under five years of age can enter the public schools, it does not affect children already in attendance.

This statement was made today by Archie R. Clifton, county superintendent of schools. Heretofore children have been permitted to enter kindergarten as young as four and one-half years.

Any child under five years of age who enrolled at the beginning of the term will not be affected, Clifton explained. The new law will apply only to new children starting school, and a slight decrease in average daily attendance is expected at the end of the year. The law affects every public school in the state.

Edison Company Will Spend Million In Promotion Activity

Plans for a 12 months new business campaign by the Southern California Edison Company Ltd., calling for the expenditure of \$1,000,000 in commercial promotion activity and advertising, were announced yesterday by Harry J. Bauer, president of the company, at a general meeting of division and district managers in Los Angeles.

The campaign will be put under way immediately, according to C. W. Kolner, manager of the company's South Bay or Redondo Beach territory, who attended the meeting, in order that the impetus gained during the remaining months of this year will enable carrying the program forward energetically and without delay after the first of the new year.

"In order to do our part in bringing about business recovery in the country and particularly in Southern California, we have for a long time been considering ways and means of putting men to work," Mr. Bauer said in addressing the managers. "This of necessity must be creative work, else it will be at the expense of the company or the consumers. We have long felt that many households did not make that use of electricity which modern standards of living demand. We have also concluded that methods of introduction of labor-saving devices in the home and factory have not been of such character as to produce the required results. The sale of these articles, insofar as possible, we believe should be through normal dealer channels.

"This sales promotion program which we are now inaugurating will enable us to not only place approximately 100 men in our own organization, at useful, creative tasks, but the fact that we are practically turning over to the dealers the actual sales work of this campaign will make it possible for them to enlarge upon their sales organizations measurably."

The company's new commercial program will be revolutionary in character and is designed specifically to permit the continuance of the present low rate structure by maintaining and building up the high per capita consumption of electricity on Edison lines. Mr. Bauer announced. The company recognizes, he said, that the domestic consumer class represents the logical field for the further development of popularizing use of electricity, and that the basis for further rate reductions hinges almost entirely on the greater use of electric energy. His per capita consumption always has been an outstanding characteristic of consumers in the Edison territory, and this characteristic has been the controlling factor in the ten major rate reductions of the past ten years.

In its new commercial program, the Edison company will virtually discontinue the direct merchandising of certain of the larger appliances, such as electric ranges and refrigerators, and concentrate its sales and advertising activities largely on promotional efforts to aid appliance dealers.

It may be the root of all evil, as the philosophers say, but there never was a time when the country needed more rosters.

Two Lads With One Shot Is New Adage

MODESTO, Calif. (U.P.)—The old adage about "two birds with one stone" was a painful recollection today to Donald Brayton, 17, and Carl Trink, 18, Escalon high school students.

They went hunting with a small caliber rifle. Tring, they sat down, Brayton laying the gun across his knees.

It discharged accidentally, the bullet piercing Brayton's left leg below the knee, and Trink's left leg in the calf.

You can save



an evening if you'll use candles to read by... instead of electricity

[Of course, the candles will cost more than 1 cent]

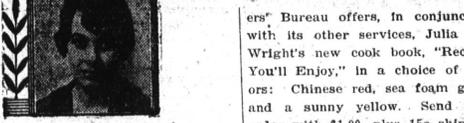


Electricity is cheap... Edison rates are 42% less than in 1921



SOUTHERN CALIFORNIA EDISON COMPANY Ltd

Homemakers' Bureau.



VERSATILE SPONGE CAKE

Sponge cakes, light as they are, varied flavors to do with it after it is baked. Of course, we all like to make the luscious jelly rolls, but we frequently forget that this sponge batter can be baked in layers and put together with fresh fruit and spread with whipped cream, thus making a De Luxe Short Cake for a regal dessert.

No matter what type of recipe is used in making the cake, there are well flavored centers with soft, moist filling. Of course, we all like to make the luscious jelly rolls, but we frequently forget that this sponge batter can be baked in layers and put together with fresh fruit and spread with whipped cream, thus making a De Luxe Short Cake for a regal dessert.

Just one of the layers is a good foundation for a Washington Cream Pie, made by cutting out the top, filling center with soft, moist custard, covering over with the top piece which was cut out, and spreading all with meringue and browning in the oven until meringue is set.

It is a good idea to bake the batter in a long, shallow pan and use the pieces as foundation for Baked Alaska, or the modified Alaska using canned fruit in place of ice cream. The pieces may be cut into fancy shapes with cookie cutters, and if the cake is to be served plain, a lovely glossy surface may be made by sprinkling the batter with powdered sugar before baking.

The odd pieces remaining after cutting fancy shapes may be toasted. A more delicious flavor is obtained by spreading the cake with a very thin layer of softened butter before toasting. Cake prepared this way is especially good to serve with afternoon tea or with ice cream.

Another easy coating to give the small pieces is to spread them with a very little honey, and if honey is too thick, thin it a little with hot water, and sometimes add grated rind or orange for an extra touch of flavor. Then roll the pieces in chopped nuts or toasted coconut. Cut the pieces small as this is a rich combination of flavors.

The same batter, baked in a shallow pan is excellent to use in the ice-box cakes, or the batter may be baked in individual cup cake pans. The popular ring molds offer variety, too.

The Safeway Stores Homemakers' Bureau offers, in conjunction with its other services, Julia Lee Wright's new cook book, "Recipes You'll Enjoy," in a choice of colors: Chinese red, sea foam green and a sunny yellow. Send your order with \$1.00, plus 15c shipping cost (25c east of Denver) to Julia Lee Wright, Safeway Stores Homemakers' Bureau, care of Safeway Stores, Inc., Box 660, Oakland, California.

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STRANGER



PORTER

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